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## PRESS RELEASE

Napapiiri Organics Berry Preserves were recognized in Finnish Food Industry Awards

5. May 2009 Napapiiri Organics Berry Preserves gained attention in The Finnish Food Product of the Year Contest as one of the eleven finalists. This was the first time that there were organic products among the finalists. The contest is organized by the Finnish food and Drink Industries' Federation. Preserves are produced by Maustaja Ltd. Marketing director Juha Korhonen from Maustaja Ltd. received a Diploma from the Minister of Environment Ms Paula Lehtomäki.

The Finnish Food Product of the Year Contest has been organized by the Finnish Food and Drink Industries Federation since 1988. The annual event promotes new Finnish food products and innovations. The event also aims at creating positive attitudes towards Finnish food industry and its products and encourages the industry to activate its product development. The members of the jury represent food research, education, trade, media, consumers, restaurants etc.

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